

World's largest Diesel Exhaust Fluid (DEF) producer moves forward with infrastructure development for emerging DEF market in North America

Yara North America Inc., Signs Agreement to Purchase 100 Bulk Storage Systems for Diesel Exhaust Fluid (DEF) from Blue1USA.

TAMPA, Fla. & ATLANTA, Ga. – In an agreement announced today, Air1 by Yara, the global leader in diesel exhaust fluid production, moved forward with its North America infrastructure plans. Yara has signed a contract to purchase DEF mini-bulk storage and dispensing systems from Blue1USA. Blue1USA will be producing the initial 100 system order in their North Little Rock, AR facility beginning next week.

“We need bulk storage and dispensing systems to support our existing customer commitments. Our partnership with Mansfield Oil and other industry leaders are already producing great results in terms of customer commitments to purchase Air1 quality DEF and proven, reliable dispensing equipment. We are very excited about the developing DEF market future says Chad Dombroski, Air1 Director”.

“We are pleased to be selected as one of Yara’s DEF equipment suppliers and we look forward to providing DEF Storage and Dispensing Systems to their North American customer base. With thousands of our Mini-Bulk Storage and Dispensing Systems in the European Marketplace today, we feel that we have a proven and reliable technology that we will provide to our North American customers says Charles Culverhouse, Sales and Marketing Manager (North America)”.

About Yara International

Yara International ASA is the world’s leading chemical company that converts energy, natural minerals and nitrogen from the air into essential products for farmers and industrial customers. As the number one global supplier of mineral fertilizers, Yara helps provide food for a growing world population. Its industrial products portfolio includes environmental protection agents such as Diesel Exhaust Fluid (DEF) that prevent air pollution. Yara’s Sluiskil plant in the Netherlands is the single biggest DEF production site in the world. The Air1 brand for DEF has a strong market position in Europe and Australia. Yara’s global workforce of 8000 employees represents the great diversity and knowledge that enables Yara to remain a leading performer in the industry.

For more information about Air1, please visit www.air1def.com

About Blue1USA

Blue1USA is a fully integrated manufacturer and distributor of DEF Storage and Dispensing Systems for the commercial and retail markets. Blue1USA is based in Duluth, Georgia, will manufacture in North Little Rock, Arkansas and will and service these products through their North American distribution network.

Press Release Contacts

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